

Unified Government Hollywood Casino Grant Fund

Grant Information Session 2024

Presenters

Sarah Forgey

Philanthropic Advisor, Greater Kansas City Community Foundation



Angel Ferrara

Director of Parks and Recreation, Unified Government of WYCO/KCK



Hollywood Casino Grant

The Board of Commissioners established a grant fund to improve the community health of Wyandotte County. Funding for this grant is possible because of an annual contribution from the Hollywood casino.

Since 2013, the Hollywood Casino Fund has awarded over **\$6.7 million** to nearly **150 nonprofits.**

ANNUAL GRANT PROCESS Nonprofits servin Wyandotte Count apply for funds. Informational Webinar Annual contribution (Optional) Fund established to from Hollywood Casino support community health goals. Greater Kansas City Mayor and Commissioners Wyandotte County health Community Foundatic review and decide improves through prequalifies all applicati grant awards. community programs.

• <u>Eligible</u>:

- 501(c)(3) organizations
- Organizations that do not have 501(c)(3) designation who apply through an eligible fiscal sponsor

Ineligible:

- Any organization that is not a 501(c)(3) public charity, including:
 - Units of local government (e.g., city or county government departments, public schools, KCKCC, etc.).
 - Religious institutions (eligible only if they have a 501(c)(3) designation)
 - Neighborhood associations (eligible only if they have a 501(c)(3) designation)
- An organization whose 501(c)(3) status is not current with the IRS

Eligibility Requirements

Fiscal Sponsor

- •A fiscal sponsor is a 501(c)(3) nonprofit organization that provides fiduciary oversight, financial management, and other administrative services to support a charitable cause or purpose.
- •Requires a signed and dated agreement (letter or MOU) between the two agencies.
- •Maintaining control over the grant funds is a requirement of a fiscal sponsor arrangement.
- •If selected for funding, the grant check will be made payable to and mailed to the fiscal sponsor.





Grant Restrictions & Projects Not Considered

Geographical Restrictions:

<u>ALL</u> applicants are required to demonstrate that the use of funding will primarily be in Wyandotte County and clients/beneficiaries served are residents of Wyandotte County.

Grantees will be required to report residential zip codes of clients served.

Grant Restrictions & Projects Not Considered

Will generally not award grants to the following:

- Capital campaign
- Endowment campaign
- Annual fund drive
- Debt retirement or operating deficits
- Direct support to individuals, including scholarships
- Lobbying activities, legislation-related activities or political campaigns
- Activities that specifically benefit the members of an athletic, veteran, fraternal, sectarian or religious group
- •Equipment expenses, unless the equipment will directly improve the organization's ability to provide and deliver services
- Requests for general operating support will only be considered if the funding will be used to significantly expand the services of organization

Projects of Highest Priority

Projects that:

- •Leverage additional funding, both private and public.
- Demonstrate alignment with Wyandotte County's Comprehensive Plan (<u>www.wycokck.org</u>)
- Demonstrate alignment with Healthy Communities Wyandotte (<u>www.hcwyco.org</u>) and "work toward a happier, healthier Wyandotte for everyone."
- Include collaborative efforts that minimize duplication.
- Have clearly established measurable outcomes and the ability to monitor and report them.
- Programs that reach at-risk or underserved populations.



Grant Amounts & Reporting

- There is no restriction on minimum or maximum size of grant.
- Each Commissioner and the Mayor are given a designated amount of grant dollars that they decide how to distribute among applicant organizations.
- In 2023, grants ranged from \$500 -\$27,000 and the average grant award was \$6,900.
- Reporting requirements for grantees*:
 - Interim Report Due in March of 2024
 - Final Report Due in July of 2024
- * Dates may be updated prior to due date
- Grantees are required to report zip code data for program or service participants.

The Greater Kansas City Community Foundation will:

- •Provide technical assistance to applicants throughout the application process.
- •Review all grant applications for eligibility.
- •Provide applications of eligible applicants to the Board of Commissioners.
- •For applicants that previously received a grant, interim reports from 2022 and 2023 awards will be provided to the Board of Commissioners in addition to data on past report compliance.
- •Send communications regarding the status of your application and notify grantees of upcoming reports due.



Role of the Community Foundation

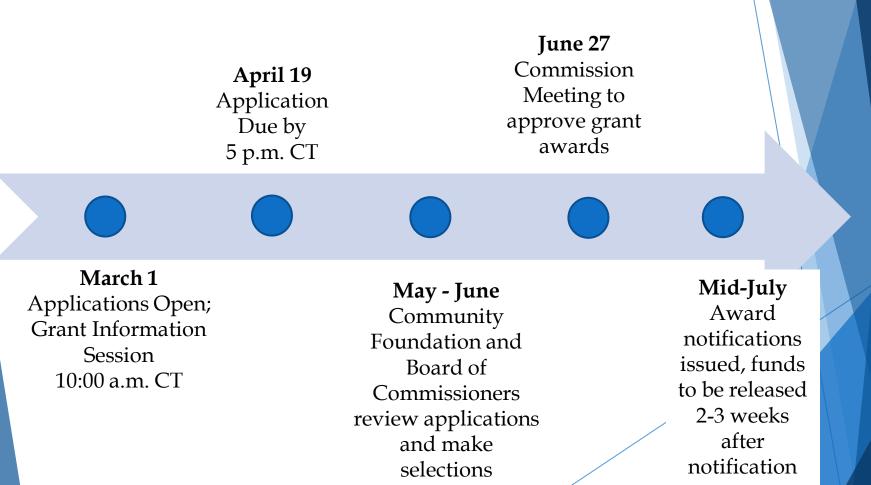
Role of the Board of Commissioners and Mayor

The Board of Commissioners and Mayor will:

- Serve as the Selection Committee and evaluate the application's alignment with the Unified Government's priorities.
- Each Commissioner and the Mayor will designate in writing how they wish to allocate their share of their funds.
- The final distribution of funds must be approved by majority vote of the Board of Commissioners at a Commission meeting.



Important Dates



Submission of Applications

Application available online

- Growyourgiving.org/grant
 - Unified Government Hollywood Casino Fund
- Submit through online system, SurveyMonkey Apply
- If your organization is not registered for an account, please click the Register button to get started
- When you register for an account, consider using an email account not associated with a specific person (i.e., info@nonprofit.org)

If you have technical questions relating to SurveyMonkey Apply, please contact grants@growyourgiving.org or 816-627-3452

Register

Unified Government Hollywood Casino Fund

Keeping with the intent of Healthy Communities Wyandotte, the focus will be to fund programs that increase knowledge and action toward long-term changes that enable Wyandotte County community members to eat healthy food and be physically active. The selection committee is seeking applications that demonstrate cultural relevance, address opportunities to increase knowledge and improve the food environment or support active living through utilization of Wyandotte County's environmental infrastructure.

Important Dates:

- · Application Available: March 1, 2024
- Optional Grant Information Webinar: March 1, 2024 at 10:00 a.m. Central | <u>Register for Webinar→</u>
- Application Deadline: April 19, 2024 by 5:00 p.m. CST
- · Notifications of award and decline sent in July 2024

Contact Information: Sarah Forgey, forgey@growyourgiving.org or 816.627.3444

Grant Requirements:

Grants are made only to nonprofits that have current 501(c)(3) status. Requests for general operating support will only be considered if the funding will be used to

If you already have an account, please click APPLY and sign in using your credentials

LOG IN TO APPLY

Opens Mar 1 2024 12:00 AM (CST)

Deadline Apr 19 2024 05:00 PM (CDT)

Changes to the 2024 Application

- Previous year's grantees are no longer required to report on past awards within the grant application. The Commissioners and Mayor will be provided a copy of your 2022 and 2023 reports.
- No mandatory project budget form
 - Submitted budgets must still show revenue and expenses
 - You will still be required to answer budget narrative questions
- No requirements to provide detailed information on your board of directors

Helpful Tips

- Read the grant guidelines before you begin an application.
- It is rare that an organization receives the full amount requested.
 - Make sure that you are up-todate on reporting requirements if you have previously received a grant.
 - Do not upload any additional items such as letters of support or pictures. They will not be included in the review process.
 - The Community Foundation is unable to advise you on the likelihood that your submission will be funded. You are free to contact the Commissioners or Mayor at anytime during the grant competition.

Important Information

General Inquires/Eligibility

- Sarah Forgey
- Phone: 816.627.3444
- Email: <u>forgey@growyourgiving.org</u>

Registration and Application Technical Assistance

- Website: <u>www.growyourgiving.org/grants</u>
- GKCCF Grants Team
- Phone: 816.627.3452
- Email: grants@growyourgiving.org

Healthy Communities Wyandotte

Website: <u>www.hcwyco.org</u>

Wyandotte County Comprehensive Plan

Website: wycokck.org/files/assets/public/v/1/planning-amp-urbandesign/documents/comprehensive-plan/2023.11.21-plankck_final.pdf

QUESTIONS?